

MASTER NATURALIST SERVICE

Key Concept: *Volunteer service by Wisconsin Master Naturalists happens through community education, citizen science, and stewardship and supports a variety of organizations.*

- **Master Naturalists as Educators**—Education helps foster awareness and interest in Wisconsin’s natural world. Meaningful educational experiences have a theme, are well-organized, tailored to the audience, and can occur through many techniques. These carefully planned sequences of activities build knowledge and excite participants about the natural world.
- **Master Naturalists as Scientists**—Citizen science provides opportunities for community members to contribute to inventories, monitoring, and research of our natural world by making and sharing observations, often through established and larger scale projects.
- **Master Naturalists as Caretakers**—Land stewardship is an important part of land management for conservation and recreation throughout Wisconsin.
- Wisconsin Master Naturalists provide and report a minimum of 40 hours of volunteer service and 8 hours of additional training annually to maintain certification as a Master Naturalist and to show the collective impact of Master Naturalists across the state.



Martha Martin