

# WISCONSIN Master Naturalist



## Annual Summary 2019

The Wisconsin Master Naturalist program supports a network of well-informed volunteers and instructors dedicated to conservation service, leadership and lifelong learning. Partner organizations across the state deliver expert-led trainings out in nature and in the classroom where Master Naturalists are equipped to address environmental challenges facing the state. Master Naturalists perform at least 40 hours of volunteer service each year and receive 8 additional hours of training annually to maintain certification.

### 2013-2019 IN REVIEW

#### Volunteer Hours Reported

**33,393** Stewardship

**32,341** Citizen science

**+ 57,311** Education

**123,045** Total volunteer hours

for a value\* of **\$3.1 million**



**11** Instructor trainings

**152** Instructors

**53** Partner organizations

**69** Volunteer training courses completed

**417,910**

People reached through volunteer-led programs



**1,015** Trained Master Naturalists residing in

**65** of Wisconsin's 72 counties



**22,895**

Hours of advanced training completed by Master Naturalists

\*The dollar value of service hours is calculated by using figures from the Bureau of Labor Statistics data, indexed by the Independent Sector.

*"I have been a part-time resident of northern Wisconsin for 30 years and learned more this week about the local natural and geologic environment than in the prior 30 years combined."*

- Roger N., 2019 Master Naturalist

*"As a former science teacher and current environmental educator at a nature center, this class was a wonderful addition to my knowledge base. Instructors were outstanding and extremely knowledgeable in their fields."*

- 2019 Master Naturalist

### IN 2019

**Master Naturalists recorded:**

**38,187 hours** of volunteer service

**\$971,095\*** of value to the state of Wisconsin

**164** Master Naturalists gave more than the required **40 hours** of service

**26%** reported more than **100 hours** of service in 2019

**166** new Master Naturalists

**188,485** people reached through volunteer-led programs

**After taking the training:**

**98%** of the respondents said their knowledge about Wisconsin's natural resources **increased**, with **71%** reporting that their knowledge **"increased substantially."**

The percentage who feel they have the knowledge to **volunteer** for natural resource-related activities **increased from 58% to 89%**.

**National Award Recipient:**

The Wisconsin Master Naturalist program received the Alliance of Natural Resource Outreach and Service Programs

**Program of the Year Award**



**39** scholarships

**11** volunteer trainings



Extension  
UNIVERSITY OF WISCONSIN-MADISON

[wimasternaturalist.org](http://wimasternaturalist.org)

email: [info@wimasternaturalist.org](mailto:info@wimasternaturalist.org)

An EEO/AA employer, University of Wisconsin-Madison Division of Extension provides equal opportunities in employment and programming, including Title VI, Title IX, the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act requirements.