

COMMUNICATING YOUR MESSAGE

Key Concept: *Understand interpretation and interpretive techniques, and their importance in fostering awareness and interest in Wisconsin's natural resources.*

- There are many different ways to provide environmental education, including interpretation.
- Interpretation is a communication method that helps an audience connect with factual information in a way that is more understandable and meaningful for them.
- All good communication has a theme, is organized, is tailored to the audience, and can occur through many techniques.



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